

Poster Presentation

At the end of the Spring Quarter, during the final examination period scheduled for this class, we will hold a 2-hour poster session for others in the Department to see the work you have done. This is a chance for you to show them what you have done!

The final poster is a visual representation for communicating the scope and value of the team's work to others. The poster should be primarily graphical, with words at a minimum. The content for the poster comes from the final report and presentation, but the focus should be on the dimensions of the problem addressed and the results of the work. The results may not necessarily be numbers, figures, and conclusions; the project's major contribution may be in a process, methodology, or organization of knowledge. Expect your audience to have at least a basic familiarity with information security, but design your poster to be an aid to you in explaining your work at multiple levels of detail.

Expect to spend some time on visual depictions of elements that you have put into words for your final report. It is important that you leave plenty of time to iterate over a few drafts of visual depictions: start with the simplest version and work on making it more cohesive and expressive over time. It will also be helpful to do test-runs of your visuals and of the overall organization of the poster. Consider a printed handout for the poster session; this can be a small version of your poster, the list of references for your poster, or both, but should be considered an appendix rather than more poster space. If you intend to use a handout that provides more information (full reference list, detailed graphic, additional results), include the handout when you turn the poster in.

For the presentation of the poster, be sure that all teammates can give a brief overview of the poster and speak to some of the details of the whole work.

The poster should contain the following items:

- The University of California Davis logo found at <http://marketingtoolbox.ucdavis.edu/visual-identity/logos/wordmark.html>.
- The INSuRE globe logo found at http://insurehub.org/sites/default/files/INSuRE-Logo-sm_0.gif.
- The following disclaimer: "Any opinions, findings, and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the INSuRE project leaders and members, the University of California, Davis, or the sponsors."
- An acknowledgement of the organization and sponsor providing your problem.

Grading

Here is the tentative grading rubric for the poster:

- There are no spelling, grammatical, or formatting errors (*1 point*)
- The problem statement is clear, concise, and specific (*2 points*)
- The poster shows the scope of the project and the utility of results, specifically the contribution of the work and its power to address the problem (*2 points*)
- Visual elements
 - These support the narrative. Examples are a flowchart for an algorithm or process, diagrams for examples, and graphs or tables for results or comparisons (*2 points*)
 - These are described by captions on the poster or citations where appropriate (*1 point*)
- The visual language is unified and consistent, including a legend if appropriate (*1 point*)
- The flow and division of items is clear; use arrows, numbers, spatial separation between logical elements (*1 point*)